



Issue:254

November/December 2009

SEDA Committee 2009-2010

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Future SEDA ShowNights

17th January 2010
21st March 2010

All held at
The Village Hotel
Castle View, Forstal Road, Maidstone,
Kent. ME14 3AQ

ROAR: SEDA Management reserves
the right to refuse admission to any
SEDA ShowNight.

November 2009 ShowNight

Christmas is a coming and the proverbial DJ should be getting lots of work. However, before the madness begins there's the November ShowNight and this time round there are plenty of good reasons for you to come along and see what we've got in store for you at the Seda ShowNight on 15th November.

- **Numark** – Maybe we'll get a look at the NS7 at the ShowNight at last.
- **Ryger** – Will be with us with their lighting controllers.
- **Void Viper System** – Yet another Void speaker system will be on demonstration
- **Electro Market** – Are our featured retailer for this show, as always keep your eyes open for any emails close to the show.

We have not one but two members' shows for you:

- **Harry Kilb** who runs **Groove Train Disco**
- **Tom Davis** of **Tom Davis Entertainment**

Then we have our regular ShowNight features...

- **SEDAshop** – Andy will be on hand with his usual selection of connectors, leads and contract pads.
- **GloSticks** – Will be with us for any of your Glowing Christmas needs.
- **Nelly B's Promo Corner** – Our bi-monthly showcase of new tracks to look out for.
- **Second Hand Table** – Andy & Caroline will be helping you shift your unwanted gear!
- **SEDA raffle** - where one lucky ticket holder will win the much coveted reel of gaffer tape!
- And finally, we hope to have - **Mary's Mince Pies!**

Don't forget to bring a good handful of your business cards! The SEDA ShowNight is also a great opportunity to network with your colleagues!

SEDA ShowNight Dates 2010

Here are the 2010 ShowNight dates, make sure you've noted them in your calendar!

Sunday 17th January 2010
Sunday 21st March 2010
Sunday 16th May 2010

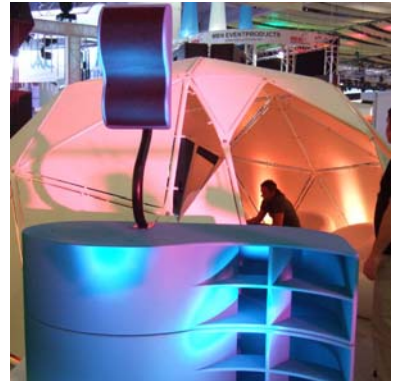
Sunday 18th July 2010
Sunday 19th September 2010
Sunday 21st November 2010

PLASA 2009

For the first time in many many shows SEDA was privileged to have a stand at this years PLASA show. The show was held at Earls court, London, from 13 to 16 September and features many of the big names in pro audio, lighting, stage engineering, AV and systems integration technology.

Our presence at the show is part of a wider plan to increase the visibility of SEDA within the industry to help attract more members to join the association and more organisations from the industry to exhibit at our Show Nights.

The stand was ably manned for the duration of the show by Will Perkins and our very own chair person Paul Forsyth who did a good job of fielding questions, acosting passers-by and acting as a central point for any SEDA members that attended the show. They even managed to sign up some new members inbetween. The show is the biggest of it's kind in the world and features huge range of exhibiting companies from Allen & Heath to Void. Attending the show was a great success.



BPM '09

The 3rd and 4th October 2009 saw thousands of DJ's from all over the country head to Birmingham for the very first BPM Show at its new location at the NEC.

As at PLASA SEDA were proud to be in attendance, with Committee members manning our stand on both days. Aiming to draft in more members to the association. The event proved a success and we've signed 15 new members as a result. It was also a great opportunity to press palms with other members of the industry and keep them informed that a once small-time organisation in the South East has now blossomed and boast a 140-strong membership. We were also able to shout about our bi-monthly ShowNight. This is one of the most successful shows for DJs in the UK and is attended by some of the biggest names in the industry, and not only Numark, Denon, Pioneer, etc. but also big speaker names such as Bose and RCF.

We are absolutely sure that BPM is going to be THE show to visit in the future. As expected, lots of fantastic new technology was on show, but it wasn't only about seeing and playing with new toys (such as the tasty new CDJ's from Pioneer) there was plenty of opportunity to learn stuff and visit some of the very popular seminars held just outside the main hall in the atrium.



ELECTROMARKET
Sound, Light & Electrical Wholesale

Tel: 01708 680 971

At the last ShowNight Alan Stamp of Disco-Tech brought along his show for us to see. So I put the same questions to that that all of the Committee have answered on the SEDA website:

What is your name? – Alan Stamp

How old are you? - 18

What is the idea behind the name of your disco? The name wasn't actually my decision but instead was passed on to me when I took over the existing business. The name I believe is a play on words: "discotheque" and a disco that is technical!

How long have you been a SEDA member? I think I joined SEDA in February 2009.

What is your best disco moment? I think the best part of doing any disco has to be the feeling you get from it. A true testimony of success is the receiving of positive feedback from the clients.

What is your worst disco moment? In the summer of this year, extended playing time also meant that we were driving home during sunrise!

Vinyl / CD or MP3? MP3 but always have CD available as a backup

If you won the lottery, what one piece of disco equipment would you buy? A Van!

Why did you join SEDA? To network with other DJ's.

And finally tell us something about yourself that people may not know! I have been DJing since I was 13 but have been acting since I was 8. I am playing Wishee Washee in Aladdin the Pantomime this year from the 1st-10th January at The Tower Theatre in Folkestone!



SEDA ShowNights, Website & Membership

Don't forget, if you know someone who is interested in DJ'ing, bring them along to a ShowNight so that they can find out what SEDA is all about!

Please remember that there is **no smoking or parking allowed at the rear of the hotel**. There is a smoking area at the front of the hotel and ample parking too. To get in to the ShowNight you must enter through the Main Reception (unless you are exhibiting). The rear doors will remain closed during the meeting. **NO EXCEPTIONS!**

DMX Workshop - Sunday 22nd November 2009

DMX Pt 2 - This will be where we go from theory into practice, and give you a chance to get hands on.

Further details to follow, please feel free to register your interest at dj@seda.org.uk and watch your inbox for registration details!

MixMash DVD's for VJ's

Ian Forest will in attendance at the November SEDA ShowNight with the latest crop of MixMash Music DVD's. Purchase these from Ian and you can make a massive saving of £8 over the standard MixMash price. Definitely worth checking out.

Second Hand Table

Don't forget each ShowNight we have a special area set aside where you can bring unwanted kit in the hope of finding a new home for it. We don't take a commission, just bring it, tell Andy and Caroline how much you want for it and they will write the details on the whiteboard.

Thoughts from the chair

Well, PLASA & BPM have come and gone, and I am pleased to report that we achieved our objectives, signing up 24 new members, distributing around 1,500 leaflets, and making contact with manufacturers, many of whom have never exhibited at a ShowNight before. Big thanks to everyone who took part in the preparation, planning and execution of these shows!

Big thanks to Brian Mole for running the Mixing Workshop, it was well attended, and I think many were enthused and encouraged to get the decks out at home and practice, practice, practice. If you attended and have any feedback, please let us know as we are always trying to fine tune and improve

Here we are clocks turned back nights much darker and Christmas fast approaching. I hope that everyone's diaries are as full as you want them to be, but feel that they might not be there yet. There appears to be a lot of hesitancy for business' to commit to parties this year and so, I believe, there is a fair bit of business out there still to come in, this is the time to capitalise on your contacts and you still have time to network with your colleagues to fill any dates you want to.

Top Tips

Let people know that you are looking for work – be specific and give them dates.

If working with agents or multi ops make sure that they have an up to date list of your availability.

Keep people informed of any changes to your availability and make sure you have your diary with you at all times.

This will be the last ShowNight of 2009, I hope many will be able to make it. 2010 is already looking great for SEDA with lots of good things planned.

Finally, please remember this is your association, if anyone would like to get involved with anything that is going on, or if you think that SEDA should be involved with something we may have missed, tell us! Please let us know about anything you think we're missing, or anything you would like us to look at. We are only 12 Committee members, we have a membership of 140 now (whoop whoop) we need to hear your voices and we need your support, I must personally apologise for not being organised enough over PLASA & BPM to have actually asked for help or organised any, I may get better, but no promises, bit early for resolutions.

Remember to pace yourselves, eat well, rest when you can and enjoy the time you have off!

Thank you all for your support so far.

Have a great Christmas and New Year!

Paul Forsyth
Chairman.

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This issue of SEDAmail was brought to you by Phil Tolhurst the numbers 15 and 11 and the letter P. This edition was printed by Chris Ansell and delivered to your door by Mary Eagleton. We always welcome news items, photo's and editorial from members and industry professionals to be included in future editions of SEDAmail and on the SEDA website. If you have any items of interest, please e-mail website@seda.org.uk.